



Executive Summary

Prepared By: Dumas, Texas

Lat: 36.316810
Lon: -102.243723
Radius: 60 mile

Site Type: Radius

2008 Population

Total Population	73,058
Male Population	51.3%
Female Population	48.7%
Median Age	34.7

2008 Income

Median HH Income	\$42,489
Per Capita Income	\$19,088
Average HH Income	\$52,754

2008 Households

Total Households	25,737
Average Household Size	2.74
1990-2000 Annual Rate	0.87%

2008 Housing

Owner Occupied Housing Units	61.4%
Renter Occupied Housing Units	23.6%
Vacant Housing Units	15.0%

Population

1990 Population	65,309
2000 Population	72,930
2008 Population	73,058
2013 Population	73,374
1990-2000 Annual Rate	1.11%
2000-2008 Annual Rate	0.02%
2008-2013 Annual Rate	0.09%

In the identified market area, the current year population is 73,058. In 2000, the Census count in the market area was 72,930. The rate of change since 2000 was 0.02 percent annually. The five-year projection for the population in the market area is 73,374, representing a change of 0.09 percent annually from 2008 to 2013. Currently, the population is 51.3 percent male and 48.7 percent female.

Households

1990 Households	23,706
2000 Households	25,857
2008 Households	25,737
2013 Households	25,767
1990-2000 Annual Rate	0.87%
2000-2008 Annual Rate	-0.06%
2008-2013 Annual Rate	0.02%

The household count in this market area has changed from 25,857 in 2000 to 25,737 in the current year, a change of -0.06 percent annually. The five-year projection of households is 25,767, a change of 0.02 percent annually from the current year total. Average household size is currently 2.74, compared to 2.72 in the year 2000. The number of families in the current year is 18,893 in the market area.

Housing

Currently, 61.4 percent of the 30,279 housing units in the market area are owner occupied; 23.6 percent, renter occupied; and 15.0 percent are vacant. In 2000, there were 29,597 housing units— 61.8 percent owner occupied, 25.4 percent renter occupied and 12.7 percent vacant. The rate of change in housing units since 2000 is 0.28 percent. Median home value in the market area is \$70,372, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 1.26 percent annually to \$74,925. From 2000 to the current year, median home value changed by 3.27 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.



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Median Household Income

1990 Median HH Income	\$24,677
2000 Median HH Income	\$34,608
2008 Median HH Income	\$42,489
2013 Median HH Income	\$48,646
1990-2000 Annual Rate	3.44%
2000-2008 Annual Rate	2.52%
2008-2013 Annual Rate	2.74%

Per Capita Income

1990 Per Capita Income	\$11,074
2000 Per Capita Income	\$15,860
2008 Per Capita Income	\$19,088
2013 Per Capita Income	\$21,400
1990-2000 Annual Rate	3.66%
2000-2008 Annual Rate	2.27%
2008-2013 Annual Rate	2.31%

Average Household Income

1990 Average Household Income	\$30,092
2000 Average Household Income	\$43,967
2008 Average HH Income	\$52,754
2013 Average HH Income	\$59,323
1990-2000 Annual Rate	3.86%
2000-2008 Annual Rate	2.23%
2008-2013 Annual Rate	2.37%

Households by Income

Current median household income is \$42,489 in the market area, compared to \$53,154 for all U.S. households. Median household income is projected to be \$48,646 in five years. In 2000, median household income was \$34,608, compared to \$24,677 in 1990.

Current average household income is \$52,754 in this market area, compared to \$73,126 for all U.S. households. Average household income is projected to be \$59,323 in five years. In 2000, average household income was \$43,967, compared to \$30,092 in 1990.

Current per capita income is \$19,088 in the market area, compared to the U.S. per capita income of \$27,916. The per capita income is projected to be \$21,400 in five years. In 2000, the per capita income was \$15,860, compared to \$11,074 in 1990.

Population by Employment

Total Businesses	2,804
Total Employees	12,900

Currently, 95.3 percent of the civilian labor force in the identified market area is employed and 4.7 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 95.6 percent of the civilian labor force, and unemployment will be 4.4 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.9 percent, and 6.1 percent will be unemployed. In 2000, 62.3 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.0 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 47.1 percent in white collar jobs (compared to 60.2 percent of U.S. employment)
- 18.2 percent in service jobs (compared to 16.5 percent of U.S. employment)
- 34.7 percent in blue collar jobs (compared to 23.3 percent of U.S. employment)

In 2000, 76.2 percent of the market area population drove alone to work, and 3.1 percent worked at home. The average travel time to work in 2000 was 17.1 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2008, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 27.2 percent had not earned a high school diploma (16.4 percent in the U.S.)
- 31.9 percent were high school graduates only (29.6 percent in the U.S.)
- 4.1 percent had completed an Associate degree (7.2 percent in the U.S.)
- 11.9 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 4.1 percent had earned a Master's/Professional/Doctorate Degree (9.7 percent in the U.S.)