




South Dumas Demographics
2000 S Dumas Ave, Dumas, TX, 79029
Ring: 1, 3, 5 Miles

Latitude: 35.842573
Longitude: -101.97351

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	2,903	14,116	14,673
2000 Group Quarters	69	207	209
2010 Total Population	2,928	14,391	15,078
2015 Total Population	2,987	14,716	15,462
2010 - 2015 Annual Rate	0.4%	0.45%	0.5%
 2000 Households	938	4,891	5,081
2000 Average Household Size	3.02	2.84	2.85
2010 Households	938	4,962	5,196
2010 Average Household Size	3.06	2.87	2.87
2015 Households	953	5,066	5,319
2015 Average Household Size	3.07	2.87	2.87
2010 - 2015 Annual Rate	0.32%	0.42%	0.47%
2000 Families	713	3,792	3,943
2000 Average Family Size	3.54	3.27	3.28
2010 Families	703	3,801	3,986
2010 Average Family Size	3.62	3.33	3.33
2015 Families	710	3,856	4,055
2015 Average Family Size	3.65	3.35	3.35
2010 - 2015 Annual Rate	0.2%	0.29%	0.34%
 2000 Housing Units	1,057	5,265	5,474
Owner Occupied Housing Units	52.5%	65.3%	65.5%
Renter Occupied Housing Units	36.2%	27.2%	27.1%
Vacant Housing Units	11.3%	7.5%	7.5%
2010 Housing Units	1,113	5,574	5,836
Owner Occupied Housing Units	49.6%	61.8%	61.9%
Renter Occupied Housing Units	34.7%	27.3%	27.1%
Vacant Housing Units	15.7%	11.0%	11.0%
2015 Housing Units	1,128	5,675	5,957
Owner Occupied Housing Units	49.2%	61.9%	62.2%
Renter Occupied Housing Units	35.3%	27.4%	27.1%
Vacant Housing Units	15.5%	10.7%	10.7%
Median Household Income			
2000	\$27,490	\$35,530	\$35,695
2010	\$33,207	\$44,858	\$45,021
2015	\$38,360	\$50,523	\$50,720
Median Home Value			
2000	\$39,962	\$57,493	\$58,357
2010	\$52,784	\$76,051	\$77,434
2015	\$59,939	\$85,423	\$87,242
Per Capita Income			
2000	\$12,705	\$15,892	\$16,058
2010	\$13,709	\$18,109	\$18,305
2015	\$15,021	\$19,543	\$19,780
Median Age			
2000	28.5	31.7	31.9
2010	28.8	32.3	32.6
2015	29.2	32.7	32.9


Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2000 Households by Income			
 Household Income Base	959	4,922	5,116
< \$15,000	21.2%	15.2%	15.1%
\$15,000 - \$24,999	25.1%	19.1%	18.9%
\$25,000 - \$34,999	18.4%	14.8%	14.8%
\$35,000 - \$49,999	16.2%	18.4%	18.4%
\$50,000 - \$74,999	14.5%	20.5%	20.5%
\$75,000 - \$99,999	2.0%	7.0%	7.3%
\$100,000 - \$149,999	1.6%	3.3%	3.3%
\$150,000 - \$199,999	0.4%	0.6%	0.7%
\$200,000+	0.7%	1.1%	1.1%
Average Household Income	\$38,664	\$45,501	\$45,791
2010 Households by Income			
Household Income Base	937	4,966	5,196
< \$15,000	15.9%	10.1%	10.1%
\$15,000 - \$24,999	17.6%	12.0%	11.9%
\$25,000 - \$34,999	19.2%	15.4%	15.4%
\$35,000 - \$49,999	19.7%	20.5%	20.4%
\$50,000 - \$74,999	18.5%	23.8%	23.7%
\$75,000 - \$99,999	5.1%	9.7%	9.9%
\$100,000 - \$149,999	3.1%	7.0%	7.1%
\$150,000 - \$199,999	0.1%	0.5%	0.5%
\$200,000+	0.7%	1.0%	1.0%
Average Household Income	\$41,784	\$52,186	\$52,565
2015 Households by Income			
Household Income Base	954	5,068	5,320
< \$15,000	13.9%	8.7%	8.6%
\$15,000 - \$24,999	16.1%	10.7%	10.5%
\$25,000 - \$34,999	16.0%	12.4%	12.3%
\$35,000 - \$49,999	17.6%	17.4%	17.3%
\$50,000 - \$74,999	25.9%	31.4%	31.2%
\$75,000 - \$99,999	5.6%	9.8%	10.0%
\$100,000 - \$149,999	3.8%	7.9%	8.0%
\$150,000 - \$199,999	0.1%	0.6%	0.6%
\$200,000+	0.9%	1.3%	1.3%
Average Household Income	\$45,847	\$56,430	\$56,869
2000 Owner Occupied HUs by Value			
Total	535	3,449	3,595
<\$50,000	71.6%	42.5%	41.7%
\$50,000 - 99,999	26.2%	42.8%	42.8%
\$100,000 - 149,999	2.1%	9.9%	10.4%
\$150,000 - 199,999	0.2%	3.8%	3.9%
\$200,000 - \$299,999	0.0%	0.8%	0.8%
\$300,000 - 499,999	0.0%	0.2%	0.2%
\$500,000 - 999,999	0.0%	0.1%	0.1%
\$1,000,000+	0.0%	0.0%	0.0%
Average Home Value	\$44,814	\$66,820	\$67,647
2000 Specified Renter Occupied HUs by Contract Rent			
Total	395	1,428	1,471
With Cash Rent	93.7%	93.4%	93.3%
No Cash Rent	6.3%	6.6%	6.7%
Median Rent	\$325	\$337	\$338
Average Rent	\$318	\$335	\$337


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2000 Population by Age			
 Total	2,902	14,115	14,675
Age 0 - 4	10.8%	9.1%	9.0%
Age 5 - 9	9.7%	9.0%	9.0%
Age 10 - 14	8.6%	8.7%	8.7%
Age 15 - 19	8.7%	8.1%	8.1%
Age 20 - 24	7.2%	6.0%	6.0%
Age 25 - 34	14.4%	13.8%	13.7%
Age 35 - 44	12.8%	14.1%	14.2%
Age 45 - 54	9.3%	11.4%	11.5%
Age 55 - 64	5.8%	7.6%	7.7%
Age 65 - 74	6.5%	6.7%	6.7%
Age 75 - 84	4.2%	4.1%	4.0%
Age 85+	1.9%	1.4%	1.4%
Age 18+	65.7%	67.8%	67.9%
2010 Population by Age			
Total	2,927	14,393	15,079
Age 0 - 4	11.3%	9.4%	9.3%
Age 5 - 9	9.6%	8.7%	8.6%
Age 10 - 14	8.1%	7.9%	7.9%
Age 15 - 19	8.1%	7.6%	7.6%
Age 20 - 24	7.3%	6.6%	6.6%
Age 25 - 34	13.8%	13.0%	13.0%
Age 35 - 44	10.8%	12.3%	12.4%
Age 45 - 54	11.2%	12.7%	12.8%
Age 55 - 64	7.7%	10.0%	10.1%
Age 65 - 74	6.2%	6.1%	6.2%
Age 75 - 84	3.8%	3.9%	3.9%
Age 85+	2.2%	1.7%	1.7%
Age 18+	66.0%	69.2%	69.5%
2015 Population by Age			
Total	2,986	14,715	15,461
Age 0 - 4	11.0%	9.2%	9.0%
Age 5 - 9	9.6%	8.7%	8.7%
Age 10 - 14	8.3%	8.2%	8.2%
Age 15 - 19	7.9%	7.4%	7.4%
Age 20 - 24	7.3%	6.4%	6.3%
Age 25 - 34	13.7%	13.2%	13.2%
Age 35 - 44	10.0%	11.4%	11.5%
Age 45 - 54	10.2%	11.9%	12.0%
Age 55 - 64	8.8%	11.0%	11.2%
Age 65 - 74	7.2%	7.2%	7.2%
Age 75 - 84	3.6%	3.6%	3.6%
Age 85+	2.1%	1.8%	1.7%
Age 18+	66.1%	69.2%	69.5%
2000 Population by Sex			
Males	49.3%	49.3%	49.4%
Females	50.7%	50.7%	50.6%
2010 Population by Sex			
Males	49.8%	49.7%	49.7%
Females	50.2%	50.3%	50.3%
2015 Population by Sex			
Males	50.1%	49.9%	49.9%
Females	49.9%	50.1%	50.1%

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

	1 mile radius	3 miles radius	5 miles radius
2000 Population by Race/Ethnicity			
 Total	2,902	14,116	14,673
White Alone	57.5%	68.3%	68.9%
Black Alone	0.2%	0.7%	0.7%
American Indian Alone	0.9%	0.6%	0.6%
Asian or Pacific Islander Alone	1.9%	1.1%	1.1%
Some Other Race Alone	35.5%	26.5%	26.0%
Two or More Races	4.0%	2.7%	2.7%
Hispanic Origin	60.3%	42.5%	41.7%
Diversity Index	82.8	76.1	75.6
2010 Population by Race/Ethnicity			
Total	2,929	14,391	15,079
White Alone	49.1%	59.6%	60.2%
Black Alone	0.4%	1.3%	1.3%
American Indian Alone	0.9%	0.7%	0.7%
Asian or Pacific Islander Alone	2.1%	1.3%	1.3%
Some Other Race Alone	42.8%	33.7%	33.1%
Two or More Races	4.7%	3.3%	3.3%
Hispanic Origin	70.7%	52.7%	51.8%
Diversity Index	85.8	82.2	81.8
2015 Population by Race/Ethnicity			
Total	2,987	14,715	15,463
White Alone	45.7%	55.5%	56.2%
Black Alone	0.4%	1.5%	1.5%
American Indian Alone	0.9%	0.7%	0.7%
Asian or Pacific Islander Alone	2.2%	1.4%	1.4%
Some Other Race Alone	45.8%	37.2%	36.5%
Two or More Races	5.0%	3.7%	3.7%
Hispanic Origin	74.9%	57.4%	56.4%
Diversity Index	86.9	84.2	83.9
2000 Population 3+ by School Enrollment			
 Total	2,729	13,437	13,967
Enrolled in Nursery/Preschool	1.9%	1.6%	1.6%
Enrolled in Kindergarten	2.0%	1.8%	1.7%
Enrolled in Grade 1-8	15.8%	15.5%	15.5%
Enrolled in Grade 9-12	7.8%	6.6%	6.6%
Enrolled in College	2.5%	3.0%	3.0%
Enrolled in Grad/Prof School	0.0%	0.3%	0.4%
Not Enrolled in School	70.1%	71.2%	71.2%
2010 Population 25+ by Educational Attainment			
Total	1,627	8,601	9,060
Less than 9th Grade	24.8%	14.8%	14.4%
9th - 12th Grade, No Diploma	15.9%	13.6%	13.4%
High School Graduate	33.3%	33.7%	33.4%
Some College, No Degree	15.1%	20.1%	20.6%
Associate Degree	4.3%	4.3%	4.4%
Bachelor's Degree	3.9%	8.9%	9.4%
Graduate/Professional Degree	2.8%	4.6%	4.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2010 Population 15+ by Marital Status			
 Total	2,079	10,649	11,194
Never Married	25.3%	21.5%	21.4%
Married	60.2%	63.6%	63.7%
Widowed	5.9%	6.4%	6.4%
Divorced	8.7%	8.5%	8.5%
2000 Population 16+ by Employment Status			
 Total	1,985	10,029	10,445
In Labor Force	61.5%	64.3%	64.5%
Civilian Employed	59.4%	61.6%	61.8%
Civilian Unemployed	2.0%	2.7%	2.7%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	38.5%	35.7%	35.5%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	95.6%	94.5%	94.6%
Civilian Unemployed	4.4%	5.5%	5.4%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	96.4%	95.5%	95.6%
Civilian Unemployed	3.6%	4.5%	4.4%
2000 Females 16+ by Employment Status and Age of Children			
Total	997	5,142	5,347
Own Children < 6 Only	8.8%	8.7%	8.8%
Employed/in Armed Forces	4.3%	4.2%	4.3%
Unemployed	0.6%	0.7%	0.7%
Not in Labor Force	3.9%	3.9%	3.8%
Own Children < 6 and 6-17 Only	15.0%	10.1%	10.0%
Employed/in Armed Forces	8.4%	5.9%	5.8%
Unemployed	0.3%	0.7%	0.7%
Not in Labor Force	6.3%	3.6%	3.5%
Own Children 6-17 Only	16.0%	20.6%	20.6%
Employed/in Armed Forces	9.7%	13.5%	13.6%
Unemployed	0.0%	0.3%	0.3%
Not in Labor Force	6.3%	6.8%	6.7%
No Own Children < 18	60.1%	60.5%	60.6%
Employed/in Armed Forces	27.7%	27.8%	27.9%
Unemployed	1.1%	1.3%	1.3%
Not in Labor Force	31.3%	31.4%	31.4%
2010 Employed Population 16+ by Industry			
 Total	1,410	7,540	7,962
Agriculture/Mining	6.7%	6.9%	7.1%
Construction	5.4%	6.1%	6.1%
Manufacturing	18.1%	19.8%	19.5%
Wholesale Trade	1.6%	2.4%	2.4%
Retail Trade	10.3%	10.0%	10.2%
Transportation/Utilities	7.1%	6.7%	6.7%
Information	0.9%	0.7%	0.7%
Finance/Insurance/Real Estate	2.0%	4.0%	4.1%
Services	43.0%	39.0%	38.8%
Public Administration	5.1%	4.3%	4.3%

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2010 Employed Population 16+ by Occupation			
Total	1,409	7,539	7,965
White Collar	27.8%	39.5%	40.1%
Management/Business/Financial	3.5%	8.3%	8.8%
Professional	10.4%	13.3%	13.2%
Sales	7.5%	8.9%	9.0%
Administrative Support	6.3%	9.0%	9.1%
Services	32.0%	22.4%	22.2%
Blue Collar	40.2%	38.1%	37.7%
Farming/Forestry/Fishing	3.3%	2.3%	2.3%
Construction/Extraction	4.8%	6.0%	5.8%
Installation/Maintenance/Repair	4.8%	6.4%	6.5%
Production	15.0%	14.3%	14.0%
Transportation/Material Moving	12.3%	9.2%	9.1%
2000 Workers 16+ by Means of Transportation to Work			
 Total	1,169	5,999	6,264
Drove Alone - Car, Truck, or Van	65.8%	75.7%	75.9%
Carpooled - Car, Truck, or Van	30.1%	20.2%	19.9%
Public Transportation	0.0%	0.3%	0.3%
Walked	1.9%	1.0%	1.0%
Other Means	0.9%	1.0%	0.9%
Worked at Home	1.4%	1.8%	1.9%
2000 Workers 16+ by Travel Time to Work			
Total	1,170	6,000	6,263
Did Not Work at Home	98.6%	98.2%	98.1%
Less than 5 minutes	7.9%	7.2%	7.2%
5 to 9 minutes	30.9%	27.4%	27.2%
10 to 19 minutes	33.9%	38.4%	38.3%
20 to 24 minutes	12.4%	10.7%	10.7%
25 to 34 minutes	3.2%	4.9%	4.9%
35 to 44 minutes	0.5%	0.9%	0.9%
45 to 59 minutes	1.0%	2.2%	2.3%
60 to 89 minutes	5.0%	3.6%	3.7%
90 or more minutes	3.7%	2.9%	3.0%
Worked at Home	1.4%	1.8%	1.9%
Average Travel Time to Work (in min)	19.3	18.3	18.6
2000 Households by Vehicles Available			
Total	930	4,892	5,081
None	6.6%	4.2%	4.2%
1	37.5%	29.1%	29.0%
2	36.7%	46.0%	46.0%
3	13.3%	15.6%	15.5%
4	4.8%	3.4%	3.5%
5+	1.1%	1.7%	1.8%
Average Number of Vehicles Available	1.8	1.9	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2000 Households by Type			
 Total	939	4,891	5,082
Family Households	75.9%	77.5%	77.6%
Married-couple Family	59.3%	64.1%	64.3%
With Related Children	37.1%	34.7%	34.6%
Other Family (No Spouse)	16.6%	13.5%	13.3%
With Related Children	13.7%	10.7%	10.5%
Nonfamily Households	24.1%	22.5%	22.4%
Householder Living Alone	20.9%	19.5%	19.4%
Householder Not Living Alone	3.2%	3.0%	3.0%
Households with Related Children	50.9%	45.3%	45.1%
Households with Persons 65+	24.3%	23.4%	23.3%
2000 Households by Size			
Total	938	4,891	5,081
1 Person Household	20.9%	19.5%	19.4%
2 Person Household	26.3%	32.1%	32.4%
3 Person Household	16.8%	16.8%	16.8%
4 Person Household	17.5%	16.1%	16.1%
5 Person Household	10.7%	9.7%	9.6%
6 Person Household	4.7%	3.7%	3.6%
7+ Person Household	3.2%	2.0%	2.0%
2000 Households by Year Householder Moved In			
Total	928	4,891	5,082
Moved in 1999 to March 2000	26.4%	23.0%	23.0%
Moved in 1995 to 1998	32.9%	31.5%	31.4%
Moved in 1990 to 1994	15.7%	13.9%	14.0%
Moved in 1980 to 1989	13.7%	12.1%	12.3%
Moved in 1970 to 1979	5.9%	11.2%	11.1%
Moved in 1969 or Earlier	5.4%	8.4%	8.2%
Median Year Householder Moved In	1996	1996	1996
2000 Housing Units by Units in Structure			
 Total	1,048	5,284	5,490
1, Detached	69.9%	76.5%	76.1%
1, Attached	0.8%	1.4%	1.4%
2	2.2%	1.8%	1.8%
3 or 4	8.8%	3.7%	3.6%
5 to 9	3.1%	2.2%	2.3%
10 to 19	1.2%	1.8%	1.9%
20+	4.1%	2.5%	2.5%
Mobile Home	8.5%	9.9%	10.2%
Other	1.4%	0.3%	0.3%
2000 Housing Units by Year Structure Built			
Total	1,053	5,265	5,475
1999 to March 2000	0.1%	0.6%	0.7%
1995 to 1998	7.3%	4.5%	4.8%
1990 to 1994	4.3%	3.0%	3.2%
1980 to 1989	12.8%	12.2%	12.8%
1970 to 1979	27.1%	25.8%	25.7%
1969 or Earlier	48.4%	54.0%	52.9%
Median Year Structure Built	1971	1968	1969

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Top 3 Tapestry Segments			
1.	Southwestern Families	Southwestern Families	Southwestern Families
2.	Home Town	Home Town	Home Town
3.	Midland Crowd	Green Acres	Midland Crowd



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$966,645	\$6,231,998	\$6,569,088
Average Spent	\$1,030.54	\$1,255.94	\$1,264.26
Spending Potential Index	43	52	53
Computers & Accessories: Total \$	\$120,382	\$810,757	\$854,568
Average Spent	\$128.34	\$163.39	\$164.47
Spending Potential Index	58	74	75
Education: Total \$	\$618,260	\$4,412,954	\$4,646,191
Average Spent	\$659.13	\$889.35	\$894.19
Spending Potential Index	54	73	73
Entertainment/Recreation: Total \$	\$1,757,203	\$12,076,666	\$12,745,483
Average Spent	\$1,873.35	\$2,433.83	\$2,452.94
Spending Potential Index	58	75	76
Food at Home: Total \$	\$2,752,161	\$17,300,173	\$18,218,432
Average Spent	\$2,934.07	\$3,486.53	\$3,506.24
Spending Potential Index	66	78	78
Food Away from Home: Total \$	\$1,896,154	\$12,230,945	\$12,898,469
Average Spent	\$2,021.49	\$2,464.92	\$2,482.38
Spending Potential Index	63	77	77
Health Care: Total \$	\$2,143,582	\$14,455,332	\$15,242,977
Average Spent	\$2,285.27	\$2,913.21	\$2,933.60
Spending Potential Index	61	78	79
HH Furnishings & Equipment: Total \$	\$1,003,090	\$6,707,360	\$7,076,098
Average Spent	\$1,069.39	\$1,351.75	\$1,361.84
Spending Potential Index	52	66	66
Investments: Total \$	\$683,498	\$5,730,471	\$6,030,546
Average Spent	\$728.68	\$1,154.87	\$1,160.61
Spending Potential Index	42	66	67
Retail Goods: Total \$	\$14,075,266	\$91,819,553	\$96,840,244
Average Spent	\$15,005.61	\$18,504.55	\$18,637.46
Spending Potential Index	60	74	75
Shelter: Total \$	\$8,628,470	\$56,580,577	\$59,672,706
Average Spent	\$9,198.80	\$11,402.78	\$11,484.35
Spending Potential Index	58	72	73
TV/Video/Audio: Total \$	\$738,575	\$4,750,521	\$5,009,368
Average Spent	\$787.39	\$957.38	\$964.08
Spending Potential Index	63	77	78
Travel: Total \$	\$892,798	\$6,488,319	\$6,850,141
Average Spent	\$951.81	\$1,307.60	\$1,318.35
Spending Potential Index	50	69	70
Vehicle Maintenance & Repairs: Total \$	\$552,852	\$3,599,993	\$3,797,506
Average Spent	\$589.39	\$725.51	\$730.85
Spending Potential Index	63	77	78

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.